



The AMAG Executive Team (from left to right): Mag. Georg Weger, DI Anton Eberle – MD, AMAG rolling, Dr. Helmut Kaufmann – COO, Mag. Gerald Mayer – CFO, DI Gerhard Falch – CEO, Helmut Greiner, DI Helmut Suppan – MD, AMAG casting, Mag. Wolfgang Etl-Oberauer – MD, AMAG metal

## Competence in aluminium

### The AMAG slogan is confirmed in practice.

AMAG operates two production centres consisting of a casthouse and rolling mill in Ranshofen, Austria, and the Alouette smelter plant in Sept Iles, Canada. This concentration of every production phase from primary aluminium, to wrought and cast alloys and rolled products at just two locations offers considerable advantages. Accordingly, speed and efficiency with regard to the realization of development projects, reactions to customer demands and process optimization constitute major AMAG competences. These are supplemented by over 70 years of experience in aluminium production and a systematic focus on special sales markets with stringent quality and reliability requirements.

AMAG has a 20 per cent holding in the Alouette smelter plant in Canada, which only employs “clean” hydropower for the production of primary aluminium. This means that the most energy-intensive phase of the value added chain is covered in an ideal ecological manner. Moreover, as a result of the employment of the very latest, emission-optimized melt technologies and filter systems, the conversion of reusable scrap into top quality rolling ingots or cast alloy ingots in Ranshofen takes place at the highest ecological level.

As a consequence of the smelter plant in Canada, a systematic focus on the demands of the lightweight construction sector and a high degree of recycling, AMAG makes major contributions to CO<sub>2</sub> reduc-

tion, and with its Green Alu Products has established a position among the branch leaders.

AMAG's values place an emphasis on customer advantages, stability, respect, openness and trust, a sense of responsibility and courage. On this basis, an executive team comprised by the Austria Metall AG Board and the Managing Directors (MD) of the AMAG casting, AMAG rolling and AMAG metal operative companies manages the company group.

The AMAG Holding is responsible for Group strategy, communications, marketing, human resources, sourcing, technology, management systems, controlling/reporting, financing, accounting and legal matters. AMAG casting undertakes scrap management, the production and sale of cast alloys, as well as the supply of material to AMAG rolling. AMAG rolling manufactures and sells rolled products, while as a metals trading company, AMAG metal secures the flow of metals within the AMAG Group and thus provides a Group interface to the raw materials market.

Proximity to the customer and competent consulting are secured via an extensive sales network, which at present has locations in central Europe with subsidiaries in Germany, the Netherlands, France, Italy, the UK and the USA. Moreover, a suitable response has been made to the continuing growth of the markets in Asia and the CEE states with a corresponding expansion of the sales network via local offices in

China, South Korea, the Czech Republic and Poland (contact details are available on the last page of this publication).

As a consequence, AMAG can truly be regarded as the competent partner for issues relating to aluminium. ■

